

**USDA FSIS Virtual Public Meeting**  
***Food Safety: Consumer Outreach and Education Today and for the Future***  
Tuesday, October 6, 2020, 12:00 pm – 5:00 pm ET  
**Docket No. FSIS–2020-0026**

**AGENDA**

- 12:00 PM**     **Logistics**  
Shayla Bailey, *Meeting Moderator, FSIS, USDA*
- 12:05 PM**     **Welcome**  
Terri Nintemann, *Deputy Administrator, FSIS, USDA*
- 12:10 PM**     **Opening Remarks**  
Mindy Brashears, *Ph.D., Under Secretary for Food Safety, USDA*
- 12:30 PM**     **Topic 1: The Evolution of Consumer Education**  
Speaker 1: Carol Blake, *Assistant Administrator, Office of Public Affairs and Consumer Education, FSIS, USDA*  
Speaker 2: Shelley Feist, *Executive Director, Partnership for Food Safety Education*  
Speaker 3: Rob Tauxe, *MD, MPH, Director, Division of Foodborne, Waterborne and Environmental Diseases, National Center for Emerging and Zoonotic Infectious Diseases, CDC, HHS*  
Speaker 4: Frank Yiannas, *Deputy Commissioner for Food Policy and Response, FDA, HHS*
- 1:10 PM**     **Topic 2: Entertainment and Education**  
Greg Hale, *Vice President and Chief Safety Officer, Worldwide Safety and Health, Disney Parks, Experiences and Products*
- 1:25 PM**     **Topic 3: Research Focus**  
Speaker 1: Chris Bernstein, *Director of Food Safety Education, OPACE, FSIS, USDA*  
Speaker 2: Benjamin Chapman, *Ph.D., Professor at North Carolina State University, Food Safety Specialist with North Carolina Cooperative Extension*  
Speaker 3: Barbara Chamberlin, *Ph.D., Professor at New Mexico State University, Consumer and Environmental Sciences Specialist with New Mexico Cooperative Extension*  
Speaker 4: Conrad Choiniere, *Ph.D., Director, Office of Analytics and Outreach, CFSAN, FDA, HHS*  
Speaker 5: Amanda Garcia-Williams, *Ph.D., Behavioral Scientist, Division of Foodborne, Waterborne and Environmental Diseases, National Center for Emerging and Zoonotic Infectious Diseases, CDC*

- 2:15 PM**      **Break**
- 2:30 PM**      **Topic 4: Data and AI in Consumer Education**  
Carletta Ooton, *Vice President, Product Assurance, Risk and Security, Amazon*
- 2:45 PM**      **Topic 5: Industry Perspectives**  
Speaker 1: Betsy Booren, Ph.D., *Senior Vice President, Regulatory and Technical Affairs, Consumer Brands Association*  
Speaker 2: Beth Breeding, *Vice President, Communications and Marketing, National Turkey Federation*
- 3:05 PM**      **Pre-registered Public Comment**  
Shayla Bailey; speakers have 3 minutes each, must register in advance
- 3:40 PM**      **Break**
- 3:55 PM**      **Pre-registered Public Comment (continued)**
- 4:55 PM**      **FSIS Wrap-up (Call to Action)**  
Mindy Brashears, *Ph.D., Under Secretary for Food Safety, USDA*
- 5:00 PM**      **Adjourn**